

DALLAS _____
HOLOCAUST AND
HUMAN RIGHTS
_____ **MUSEUM**

CORPORATE ENGAGEMENT OPPORTUNITIES





History lives here.

Truth lives here.

Empathy lives here.

Justice lives here.

Inspiration lives here.

Humanity lives here.

History survives through memory. Through stories that are heartbreaking and hopeful. Beautiful and haunting. Terrifying and true. Some of humanity's most incredible stories of struggle and courage live right here in your backyard. Listen. Remember. Because what we remember never dies.

**DALLAS
HOLOCAUST AND
HUMAN RIGHTS
MUSEUM**

FOR TICKETS, VISIT DHHRM.ORG

At the Dallas Holocaust and Human Rights Museum, we are dedicated to our mission to teach the history of the Holocaust and advance human rights to combat prejudice, hatred, and indifference. Since our founding in 1984, we have held a deep-rooted responsibility to ensure that history lives on through education. We inform about the lessons of the Holocaust, the emergence of the Universal Declaration of Human Rights, historical genocides, and America's journey for human and civil rights.

A top-rated attraction in North Texas, we are committed to standing up for justice and creating a better, more equitable and inclusive future for everyone. We inspire individuals to consider the real consequences of their actions and challenge them to become a force for good in their communities.

By connecting with the Museum on a corporate level, you demonstrate your commitment to further enrich our society. We are pleased to offer an array of opportunities for your company and associates to get involved with the Museum and engaged with our mission.

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CORPORATE UPSTANDER TRAINING

Enhance your company's commitment to corporate social responsibility by enrolling your employees in an immersive training program that provides fact-based education about the ramifications of unchecked hatred and inspires them to be Upstanders. Through this program, participants engage in historical and cultural discussions to better understand the past and its relevancy to current issues. They explore how their choices and actions impact their professions and roles in the community.

The Corporate Upstander Training program furthers our corporate community's education on the toxic effects of racism, antisemitism, hatred, and bigotry and equips your employees with the tools and means to combat them.

Up-stand-er (n)

- Stands up for other people and their rights.
- Combats injustice, inequality, or unfairness.
- Sees something wrong and works to make it right.



The Museum's professional staff will work closely with you on developing a customized program that is designed to meet your needs. This tailor-made service is perfect for Diversity, Equity, and Inclusion groups, Employee Resources Groups, management, department teams, or all employees!

The complete 12-month training package offers:

- Virtual kick-off event for participants to learn about the Corporate Upstander Training program and scope.
- Online asynchronous learning program designed around heritage and awareness months. The program allows participants to explore each month's activities and modules at their own pace. It also includes a digital library of resources from the Museum and other trusted sources.
- Facilitated quarterly or monthly programs hosted live online on select topics and recorded for on-demand access.
- Completion certificate provided at the end of the training program.



Enhance your training through:

- Facilitated discussion boards moderated by our Museum educators added to the asynchronous online training.
- Professional development workshops with program and interactive discussion, followed by a tour of the Museum's permanent exhibition.
- Complimentary Museum admission passes for employees to visit in person at their leisure during or after training program.



BUSINESS PARTNER PROGRAM

Gain a deeper connection to the Museum and share our mission with your associates and clients through a corporate membership. The Business Partner program is designed to strengthen our partnership with socially conscious businesses and inspire professionals to become Upstanders.

Benefit packages are customized to maximize your investment and offer reliable resources that help promote diversity, equity, and inclusion in the workplace and beyond.

Business Partners at all levels enjoy:

- 1** Enhanced visibility and marketing exposure through recognition listings and featured placement on the Museum's website.
- 2** Business development and networking opportunities with invitations to Museum programs and private donor events.
- 3** Employee benefits and perks including complimentary passes to the Museum and volunteer opportunities.
- 4** Corporate concierge service by working directly with the Museum's corporate relations staff who deliver annual membership benefits.

Support through the Business Partner program provides crucial funding for our year-round educational initiatives and thought-provoking community programming, including online tool kits for combating racism, antisemitism, and AAPI-hatred; Continuing Professional Education (CPEs) for educators to receive the necessary tools to teach the Holocaust and Upstander behavior in the classroom; Curriculum Trunks provided at no cost to schools with TEKS-aligned, multi-disciplinary resources curated for different grade levels from elementary to high school; a library containing artifacts, archives, and digitized survivor testimonies from the Holocaust and human and civil rights events.



SPONSORSHIP

Boost your brand by partnering with the Museum on our ongoing public programming, educational initiatives, donor events, and special exhibitions. Sponsorship support allows us to share our mission with the community through exceptional exhibitions and thought-provoking programming and offer free resources to educators.

Partnering with the Museum provides positive brand exposure that extends to an immense and diverse audience through our extensive marketing and public relations efforts. The Museum's corporate relations staff will work closely with you to build a comprehensive benefits package that meets your company's exclusive needs.



SPECIAL EXHIBITIONS

The Museum hosts different travelling exhibitions twice a year, which expand upon the lessons and stories from the permanent exhibition.

Funk Family Upstander Speaker Series

The Funk Family Upstander Speaker Series showcases individuals and organizations who stand up for human rights on a local, national, or global level.

CIVIL DISCOURSE SERIES

Presented by The Meadows Foundation

The Civil Discourse Series presents multiple sides of a thought-provoking topic through respectful discussion. For each event, the Museum convenes a panel of subject matter experts to represent their perspectives on an issue related to human and civil rights.

SURVIVOR SPEAKER SERIES

Hear the testimonies of Holocaust survivors, refugees, hidden children, and modern-day genocide survivors, as well as children of Holocaust survivors as they share their parent's story of life and survival.

HOPE FOR HUMANITY

Established in 1991, the Hope for Humanity award is presented annually by the Museum to recognize an outstanding individual who demonstrates a dedication to the improvement of society and embodies the Museum's mission.

SPRING FUNDRAISER

Featuring the arts and humanities, this annual event supports the Museum's year-round educational and community outreach initiatives.

PROFESSIONAL AND COMMUNITY PROGRAMS

The Museum offers interactive programs led by Museum educators which challenge participants to reflect upon their professional and personal responsibilities. Depending on your needs, curate your own program for a customized experience.

Understanding Unconscious Bias

Using visual thinking strategies to explore unconscious bias, participants are encouraged to discuss how unconscious bias impacts their professions and their roles in the community.

What is an Upstander?

Using historical examples, this program breaks down the stereotypical views of Upstander and bystander behaviors. Participants are asked to reflect on their choices and encouraged to take steps toward Upstander behavior.

Uncover Dallas Civil Rights

Do you know the history of civil rights in our community? Here you view a historical film and hear directly from local civil rights leaders. Afterward, discuss the importance of knowing local civil rights history.

History Talk: Holocaust 101 or 10 Stages of Genocide

This lecture-style program reviews the basic concepts of Holocaust history or genocide awareness through the 10 Stages of Genocide model.

Texas Upstanders: A Diverse Group

Learn about 27 diverse Upstanders who stood up for rights in Texas. Choose three for a deep-dive exploration of their background, actions, and lasting impact on our community.

History and Impact of Antisemitism

In a climate of rising antisemitism, this training offers the tools to help people better understand the complexity of antisemitism and its long historical development. The session concludes with the current impact of antisemitism and strategies to stand up against it.

Artifact Interaction

Led by Museum archivists, participants interact with replica artifacts and photographs, learning about the Holocaust and human rights directly from primary source materials.

Additional program topics are available and can be held in person at the Museum, off-site, or virtually, and can be scheduled in conjunction with a tour.

GROUP TOURS

The Dallas Holocaust and Human Rights Museum does more than most history museums. Through a curated docent-led tour, you encounter the history of the Holocaust and the journey for civil rights in the United States. During your visit, you will be encouraged to think through the most fundamental questions about human nature.



Permanent Exhibition

Starting in the Holocaust/Shoah Wing, get an expanded look at the history of the Holocaust through geographical narration and primary resources, such as artifacts, testimony stations, and historical films. As you continue your journey into the Human Rights Wing, explore the drafting of the Universal Declaration of Human Rights and the ten stages of genocide. Interactive kiosks in the Pivot to America Wing provide an opportunity to look at America's own journey to equal rights.

Special Exhibition

The Museum hosts different travelling exhibitions twice a year. The featured exhibits in the Special Exhibition Gallery expand upon lessons and stories from the permanent exhibition.

Dimensions in Testimony® Theater

Using holographic imagery, high-definition recording, and voice activation, Dimensions in Testimony® from the USC Shoah Foundation offers the rare opportunity to sit across from a Holocaust survivor and ask them questions in real time about their life and survival. The Museum features 12 different survivors, including one of the Museum's founders, Max Glaubien (ז"ל).

EVENT RENTALS

Located in Dallas's West End Historic District, the Museum is an impressive location for a corporate or social event. Our powerful exhibition content and awe-inspiring venue offer guests a memorable event. Together with the Museum's exclusive caterer, we provide thoughtful, professional service that creates a meaningful and unforgettable experience for you and your guests.

Elevate your event through a:

- ▶ **Presentation led by Museum educators or the Museum's Speakers Bureau.**
- ▶ **Private, docent-led tour of the permanent exhibition.**
- ▶ **Museum membership discount opportunity for your guests.**



Lobby

The heart of the Museum, offering an elegant backdrop with a striking grand staircase and impressive brick and copper architecture. Located on the first floor, it is a one-of-a-kind setting that your guests will remember forever. The space is 3,010 sq. ft. and can accommodate up to 165 guests for a seated dinner, up to 210 people for a reception, and up to 200 people for theater-style seating.

Courtyard

Connected to the Lobby, this is a perfect space for an intimate outside gathering or cocktail hour before a seated dinner. The location features *This Place, Everywhere* (2019), a magnificent, site-commissioned sculpture created by Texas artist James Surls. The space is 4,000 sq. ft. and can accommodate up to 280 people.

Cinemark Theater

Guests enjoy a cinematic viewing experience with a wall-to-wall screen, 100% digital projection and sound, and recording and simulcasting capabilities. Screens are set behind a generously sized stage that can be customized for film screenings, presentations, and conferences. The Cinemark Theater seats up to 250 people.

Covered Terrace

An alternative outdoor option located on the second floor with stunning unobstructed views of the Margaret Hunt Hill Bridge and Margaret McDermott Bridge. The space is 2,200 sq. ft. and can hold up to 242 people.

Classrooms

Ideal for meetings, trainings, panel discussions, and workshops, these spaces are fully equipped with audio/visual capabilities, powered tables, and floor-to-ceiling whiteboards. Movable walls allow this multi-purpose space to transform from one to two classrooms. Each room is 802 sq. ft. and can accommodate up to 43 people, and up to 86 people when combined.



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